Franchise Fees

The initial fee is from HK\$800,000 for franchises in Hong Kong

A fixed monthly royalty based on 10% of gross sales

A fixed monthly fee of HK\$6,000 to cover shared advertising costs to benefit all centres

The initial fee and royalties cover the following:

The right to use the trade names, branding, intellectual property and copyright

Exclusive territory rights, determined on the basis of demographics and local trends

The full business system, including operations manuals and proprietary computer softwares

Initial intensive training, ongoing training, consultation and support

Assistance and guidance with organisation, employee recruitment and training

Ongoing research and development of new programmes, services and curricula

Proprietary products and materials

Franchise term

A minimum of three years, with an option to renew for each further three-year period subject to mutual agreement

Franchise investment

An estimated minimum of HK\$1,280,000 would be required to successfully franchise LDP

The following example shows the investment plan for opening a branch of LDP

Investment in franchise		To franchisor
	Initial fee	800,000
Investment in centre		To third party suppliers
	Premises (based on an area of approx. 2000 sq.ft.) (3 months rental deposit)	120,000
	Fitting-out costs	250,000
	Equipment, furniture and materials	50,000
	Computers and printers	20,000
	Professional fees	20,000
	Insurance	20,000
		1,280,000

A. Particulars of applica	nt .					
Name:			Age			
Address:						
City:			Post Code:	- :		
Tel:		(Home)		(Office)		
	_	(Mobile)		_		
Email:		_	Fax			
Citizenship:						
Marital Status:	Single / Married	_				
Highest Education Level	=					
Qualifications:						
B. Employment History						
	yment history in chronologica	ıl order with ı	most current first.			
Employer			Position	Date		
Have you ever involved in the running of a business? If yes, please state.						
Have you ever been co	nvicted with anything other th	an minor tra	ffic violations?			
Yes	No		_			
	een entered against you or y	our business	?			
Yes	No I personal or business bankru	ntcv?				
Yes	No	picy:				
If yes to any of the abov	e, please provide details.					
C. Financial Information						
Level of available funds						
US\$150,000 - US\$250,000	HK\$1,500,000 - HK\$2,500,000	US\$350,000	- US\$450,000			
US\$250,000 - US\$350,000	HK\$2,500,000 - HK\$3,500,000		- US\$550,000			
		, , , , ,	•			
Name of Main Bank:						
Address:						
Tel:						